

## 2016 NAST Treasury Management Training Symposium



June 14-17, 2016 | Hilton New Orleans Riverside | New Orleans, LA

## ABOUT THE SYMPOSIUM

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One of the best investments you can make this year is to attend the **Treasury Management Training Symposium**, where you will learn the best practices for managing public finance programs. Presented in a series of multiple issue tracks, these in-depth educational workshops will provide you with the tools, resources, experiences and contacts you need to move your agency forward in spite of current and future challenges.

The existing economic climate has brought with it a renewed focus on capacity building. Now, more than ever, state treasurers, treasury staff and program administrators must continually search for ways to strengthen their position, enhance leadership traits and boost efficiency. Gather with other public finance professionals to grapple with the current trends and learn firsthand what other states are doing to stay ahead.

Whether you are new to the job or a 10-year veteran, manage a mega-budget or survive on a shoestring, the Treasury Management Training Symposium's comprehensive education lets you customize your curriculum to fit your specific information needs. This meeting offers an excellent opportunity for you to step away from the routine to learn fresh approaches and new strategies to improve public finance programs.

### What Tracks Will be Available?

This multi-track conference will include sessions in the following topical areas:

- **Banking, Cash Management and Investment**
- **College Savings Plans**
- **Financial Literacy**
- **State Debt Management**
- **Unclaimed Property Programs**

## CONTINUING PROFESSIONAL EDUCATION

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### Learning Objectives

At the conclusion of this conference, participants will be able to:

- Recount changes to the roles and responsibilities of state treasurers.
- Identify and discuss current issues and best practices for debt management, banking, cash management and investments.
- Apply practical information learned through case studies from peer offices and organizations as it relates to unclaimed property.
- Discuss state government financial management as it relates to the broader national fiscal outlook for the nation.
- Interact with financial literacy experts from around the nation to identify and formulate strategies to educate citizens on money management issues.

**Level of Knowledge:** Overview

**Education or Experience Prerequisite:** No prerequisites are required.

**Advanced Preparation:** No advanced preparation required.

**CPE:** Conference participants will be able to earn up to 14 credits of CPE in fields of study including Personal Development, Finance and Economics.

**Delivery Method:** Group Live



The National Association of State Treasurers is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.learningmarket.org](http://www.learningmarket.org).

## Treasury Management Sponsor - \$25,000 (Limited to one sponsor)

- Three complimentary symposium registrations
- Recognition as the Treasury Management Sponsor on symposium website, symposium materials and on-site signage
- Title sponsor for the WWII Museum Dinner (Optional)
- Logo on the Treasury Management Welcome Gift
- Full page advertisement in the Treasury Management Program
- Recognition as sponsor on name badge



## Louisiana Sponsor – \$20,000 (Limited to one sponsor)

- Two complimentary symposium registrations
- Recognition as Louisiana Sponsor on symposium website, symposium materials and on-site signage
- Title Sponsor for Wifi Access for all Guests at symposium
- Half page advertisement in the Symposium Program
- Recognition as sponsor on name badge

## Platinum Sponsor - \$15,000

- Two complimentary symposium registrations
- Recognition as Platinum Sponsor on symposium website, symposium materials and on-site signage
- Title sponsor for Opening Reception (Optional)
- Two-thirds page advertisement in Symposium Program
- Recognition as sponsor on name badge

## Gold Sponsor - \$10,000

- Recognition as Gold Sponsor on symposium website, symposium materials and on-site signage
- Title sponsor for Dine Arounds (Optional)
- Third page advertisement in Symposium Program
- Recognition as sponsor on name badge



## Silver Sponsor - \$5,000

- Recognition as Silver Sponsor on symposium website, symposium materials and on-site signage
- Sponsors of Symposium Lunches (Optional)
- Quarter page advertisement in Symposium Program
- Recognition as sponsor on name badge



## New Orleans Sponsor - \$2,500

- Recognition as New Orleans Sponsor on symposium website, symposium materials and on on-site signage
- Sponsors of Symposium Breakfasts (Optional)
- Quarter page advertisement in Symposium Program
- Recognition as sponsor on name badge



## Bronze Sponsor - \$1,000

- Recognition as Bronze Sponsor on symposium website, symposium materials and on onsite-signage
- Sponsors of all Symposium Breaks (Optional)
- Listing as Bronze Sponsor in Symposium Program
- Recognition as sponsor on name badge



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For more information or to sponsor, please contact [sponsorships@statetreasurers.org](mailto:sponsorships@statetreasurers.org).

# CONFERENCE AGENDA

## TUESDAY, JUNE 14

8:00 A.M. - 5:00 P.M.  
REGISTRATION

1:00 - 6:00 P.M.  
COMMITTEE MEETINGS

6:00 - 8:00 P.M.  
OPENING RECEPTION  
HILTON NEW ORLEANS RIVERSIDE

## WEDNESDAY, JUNE 15

9:00 A.M. - 4:30 P.M.  
REGISTRATION, BREAKFAST, TRACK SESSIONS,  
NETWORKING LUNCH

6:00 - 7:30 P.M.  
DINNER  
NATIONAL WORLD WAR II MUSEUM

## THURSDAY, JUNE 16

8:00 A.M. - 4:30 P.M.  
REGISTRATION, BREAKFAST, TRACK SESSIONS,  
NETWORKING LUNCH

### THURSDAY AFTERNOON

NAUPA NATIONAL HOLDER WORKSHOP & FORUM BEGINS

6:00 - 9:00 P.M.  
DINE AROUND IN THE FRENCH QUARTER

Restaurants will include:

<i>Acme Oyster House</i>	<i>Arnaud's</i>
<i>Broussard's</i>	<i>Galatoire's Restaurant</i>
<i>Mr. B's Bistro</i>	<i>Red Fish Grill</i>

## FRIDAY, JUNE 17

8:00 A.M.- 12:15 P.M.  
BREAKFAST, TRACK SESSIONS

### FRIDAY MORNING

NAUPA NATIONAL HOLDER WORKSHOP & FORUM  
CONTINUES

## Wednesday, June 15

### Dinner at the National World War II Museum

Attendees will get to experience a special visit to the National WWII Museum. Designated by Congress as the official WWII museum of the United States, it tells the story of the American experience in the war that changed the world.

Your visit to the National WWII Museum will include self-guided tours of the museum's Louisiana Memorial Pavilion, dinner under the museum's C-47, and traditional New Orleans Jazz.

For more information about the museum, visit [www.nationalww2museum.org](http://www.nationalww2museum.org).



## Thursday, June 16

# Dine-Around in the French Quarter

Experience authentic New Orleans Cuisine and the bustling atmosphere of the French Quarter in our Dine-Around dinner!



## Choose From Six Exciting Dining Spots!



**Acme Oyster House** For over 100 years, Acme has been satisfying the hungriest of people all over the world! It's quality you can taste in the fresh, hand-shucked Louisiana oysters. Whether served ice cold on the half shell, chargrilled and sizzling in garlic butter or fried to golden perfection, Acme oysters are some of the best you'll ever have. And it's not just the oysters, we're serving other classics too!



**Arnaud's** Arnaud's serves the true classics with a modern twist. Arnaud's diverse menu has many choices to satisfy all taste buds, from the famous Shrimp Arnaud to the exciting Bananas Foster. With two magnificent public dining rooms, twelve private dining rooms, and a Mardi Gras Museum displaying a large collection of exquisite ball gowns, Arnaud's offers a dining experience like no other.



**Broussard's** Broussard's first opened its doors in 1920, when an eminent local chef, Joseph Broussard, married Rosalie Borrello, and the couple moved into the Borrello family mansion (built in 1834) on Conti Street where the restaurant now stands. The couple worked ceaselessly to create and maintain the five-star, family-run restaurant that continues to this day.



**Galatoire's Restaurant** Founded in 1905 by Jean Galatoire, this infamous address distinguished itself on Bourbon St. from its humble beginning. From the small village of Pardies, France, Jean Galatoire brought recipes and traditions inspired by the familial dining style of his homeland to create the menu and ambiance of the internationally-renowned restaurant. In its fifth generation, the Galatoire family has carried the tradition of New Orleans' fine dining restaurants and influenced its evolution.



**Mr. B's Bistro** Mr. B's has been lauded for consistently vibrant Louisiana food and impeccable yet friendly service by Food & Wine, Gourmet, Travel and Leisure and Bon Appetit. Mr. B's is known for such signature items as Gumbo Ya Ya, a super-dark roux and spicy chicken and andouille gumbo, Barbequed Shrimp, a Worcestershire spiked butter sauce with garlic and black pepper, and more!



**Red Fish Grill** The Red Fish Grill is located right on Bourbon Street, and represents an exciting gateway into the world famous French Quarter. The décor offers unique designs showcasing the theme of casual New Orleans seafood. October 2012, Travel + Leisure voted Red Fish Grill one of the "Best Seafood Restaurants in the U.S." and Nation's Restaurant News quotes, "What's hot in New Orleans? Red Fish Grill..."

## CONFERENCE HOTEL

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The **Hilton New Orleans Riverside** is in the center of it all and within walking distance, a cab ride, or a trolley stop away from the city's attractions – and only three blocks from the French Quarter.

NAST's \$189 per night rate (\$199 for view rooms) is applicable from the night of Friday, June 10 through Monday, June 20. To reserve a room, call (504) 584-3959 and ask for the NAST conference rate or visit <https://aws.passkey.com/event/14121119/owner/107/home>. The cut-off date is **May 13, 2016**.



Hilton New Orleans Riverside Hotel

## GENERAL INFORMATION

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### Airline Information

The Louis Armstrong International Airport (MSY) is located 30 minutes from the hotel.

### Hotel Parking

Overnight self-parking is \$38, valet is \$48

### Ground Transportation

Super shuttle costs approximately \$24/one way and \$44/roundtrip.

Taxi services will cost approximately \$36 for one or two passengers and \$16 per person for three or more passengers.

### Attire

Business casual attire is appropriate for all sessions and social events.

### Weather

Temperatures in New Orleans range from a high of 90 degrees to a low of 75 degrees in mid-June.

### Cancellation Policy

A \$100 processing fee will be charged on all cancellations made through May 13, 2016. No refunds will be granted for cancellations made after May 13, 2016. One substitute is permitted per cancellation.

### Questions?

Questions about registration may be directed to Kathleen Young at (859) 276-1193 or [kyoung@nasact.org](mailto:kyoung@nasact.org).



**How to Register**

Register online at [www.nast.org](http://www.nast.org), mail or overnight registration and payment to NAST, 449 Lewis Hargett Circle, Suite 290, Lexington, KY 40503, or fax form to: (859) 278-0507. Questions or concerns may be directed to Kathleen Young at (859) 276-1193 or [kyoung@nasact.org](mailto:kyoung@nasact.org).

**Register**

- State Treasurers, Treasury Staff..... \$ 600
- CSPN, NAUPA and SDMN (government officials only)..... \$ 600
- Other Government Officials & Non-Profit..... \$ 850
- NAST Corporate Affiliates..... \$1,350  
*(Note: This price includes the NAUPA Holder Workshop & Forum)*
- Private Sector (non-members)..... \$2,600  
*(Note: This price includes the NAUPA Holder Workshop & Forum)*

A \$100 processing fee will be charged on all cancellations made through May 13, 2016. No refunds will be granted for cancellations made after May 13, 2016. One substitute is permitted per cancellation.

Name: \_\_\_\_\_  **First-time attendee?**

Title: \_\_\_\_\_

Agency/Firm: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Please describe any special dietary or other accommodations needed:  
\_\_\_\_\_

- Guest Registration**     Public Sector Guest: \$ 300     Private Sector Guest: \$ 400

Guest Name: \_\_\_\_\_

**Your Arrival Date:** \_\_\_\_\_ **Your Departure Date:** \_\_\_\_\_

<b>Please indicate attendance:</b>	<b>You</b>	<b>Your Guest</b> (if applicable)	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Opening Reception, Tuesday, Jun 14
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Breakfast, Wednesday, Jun 15
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Conference Lunch, Wednesday, Jun 15
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Dinner at National WWII Museum, Wednesday, Jun 15
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Breakfast, Thursday, Jun 16
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Conference Lunch, Thursday, Jun 16
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Dine-Around Dinner, Thursday, Jun 16
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Breakfast, Friday, Jun 17

**Payment in full must be received with registration.**

Enclosed is a check payable to NAST

Charge to:       American Express     MasterCard     Visa

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

CVV Code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Electronic payment may be made to:  
Fifth Third Bank, 38 Fountain Square Plaza, MD10908d, Cincinnati, OH 45263

## **2016 CONFERENCES**

### **ANNUAL CONFERENCE**

September 10-14

Fairmont Olympic Hotel — Seattle, Washington

## **2017 CONFERENCES**

### **LEGISLATIVE CONFERENCE**

February 11-14

Grand Hyatt Hotel — Washington, DC

### **TREASURY MANAGEMENT TRAINING SYMPOSIUM**

May 8-12

Marriott Hotel — Minneapolis, Minnesota

### **ANNUAL CONFERENCE**

September 16-20

Boston Marriott Long Wharf — Boston, Massachusetts



## **NATIONAL ASSOCIATION OF STATE TREASURERS**

### **Headquarters**

201 E. Main Street, Suite 540

Lexington, KY 40507

(859) 721-2190

### **Federal Relations Office**

701 Eighth Street, NW

Suite 540

Washington, DC 20001

(202) 347-3865

[www.nast.org](http://www.nast.org)