



NATIONAL ASSOCIATION OF  
STATE TREASURERS

## 2016 Conference & Sponsorship Information



### LEGISLATIVE CONFERENCE

Mandarin Oriental Hotel  
Washington, DC  
February 29 - March 2, 2016



### TREASURY MANAGEMENT TRAINING SYMPOSIUM

Hilton New Orleans Riverside  
New Orleans, LA  
June 14 - 17, 2016



### ANNUAL CONFERENCE

Fairmont Olympic Hotel  
Seattle, WA  
September 11 - 14, 2016

## MESSAGE FROM NAST'S INCOMING PRESIDENT



NAST Supporters,

It is my great pleasure to write to you for the first time as the President-elect of the National Association of State Treasurers (NAST) for 2016.

I look forward to working with each of you in 2016 as we build on the great work of NAST President and Tennessee Treasurer David Lillard who transformed the organization during his tenure.

Your generosity and support of NAST in 2015 was highlighted by a remarkably successful first year of NAST's conference sponsorship program. We are grateful to all who participated and look forward to continuing the program in 2016. Your support helps provide each attendee with a top-tier conference experience and allows NAST to expand on the value provided to its treasurer, network and corporate affiliate members.

My goal is to build on the successes of 2015 and provide an even better experience at each NAST conference in 2016; our Legislative Conference in Washington, DC at the end of February, our Treasury Management Training Symposium in New Orleans in June and the NAST Annual Conference in Seattle in September.

To assist in your planning for the year ahead, this brochure includes a schedule for each conference as well as an array of sponsorship opportunities designed to provide all NAST Corporate Affiliate members with the opportunity to participate in the program. My hope is that providing you with this information will allow you to consider including sponsorship dollars for NAST in your 2016 budget.

Friends, NAST is dedicated to providing treasurers, treasury and network staff and corporate affiliates a venue to discuss and engage on pertinent issues impacting each of our organizations. I look forward to working with each of you to continue to increase the value NAST provides each sector of our community.

Best wishes for a great year ahead and thank you for your continued support of the National Association of State Treasurers.

A handwritten signature in black ink that reads "James L. McIntire". The signature is fluid and cursive, with the first name being the most prominent.

James McIntire  
NAST President-elect and  
Washington State Treasurer

# THANK YOU TO OUR GENEROUS 2015 SPONSORS

## Conference Sponsors



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## Nashville Sponsors

- AKF Consulting
- Wolf Popper
- PRA Government Services

# 2016 NAST LEGISLATIVE CONFERENCE – February 29 - March 2

## CONFERENCE HOTEL

The **Mandarin Oriental Hotel** is within walking distance of some of the nation’s most cherished monuments. The Mandarin is offering a corporate rate of \$295 and a government rate of \$245 per night. To reserve a room, call (202) 554-8588 and ask for the NAST Legislative Conference group rate. The cutoff date is *January 29, 2016*.



Mandarin Oriental Hotel

## CONFERENCE SCHEDULE

### Monday, February 29

#### NAST Committee Meetings

8:30 a.m. - 5:00 p.m.

#### Opening Reception (Mandarin Oriental)

6:00 - 7:30 p.m.

### Tuesday, March 1

#### Opening Breakfast & Welcome/State of NAST Address

8:00 - 9:00 a.m.

#### Plenary Sessions

9:00 a.m. - 12:30 p.m.

#### Conference Luncheon

12:30 - 1:45 p.m.

#### Plenary Sessions

2:00 - 3:30 p.m.

#### Conference Dinner at Sequoia Georgetown

5:30 - 7:30 p.m.

### Wednesday, March 2

#### Breakfast

7:30 - 8:30 a.m.

#### NAST Capitol Hill Day – Speakers and Meetings

9:30 a.m. - 3:30 p.m.



Washington, D.C.



**Sequoia** in Washington, DC with its floor to ceiling windows offers magnificent views of the Potomac River, Kennedy Center, Roosevelt Bridge, Roosevelt Island, Key Bridge and the Virginia skyline. It’s namesake, the Presidential yacht U.S.S. Sequoia, is reflected in the restaurant’s classical nautical design. Stunning fiber optic chandeliers by British artist, Sharon Marston, grace the Main Dining Room. Sequoia’s chefs have created a delicious menu of modern American classics and scrumptious seafood choices for NAST’s evening in Georgetown.

## 2016 NAST LEGISLATIVE CONFERENCE – SPONSORSHIP OPPORTUNITIES

### Legislative Conference Sponsor – \$ 20,000

(Limited to one sponsor)

- Three complimentary conference registrations
- Recognition as the Legislative Conference Sponsor on conference website
- Recognition as the Legislative Conference Sponsor on conference materials
- Recognition as the Legislative Conference Sponsor on on-site signage
- Title sponsor for the Legislative Conference Tuesday Evening Dinner (Optional)
- Logo on Legislative Conference Welcome Gift
- Full page advertisement in the Legislative Conference Program
- Recognition as sponsor on name badge

### Washington, DC Sponsor - \$ 15,000

(Limited to one sponsor)

- Two complimentary conference registrations
- Recognition as Washington, DC Sponsor on conference website
- Recognition as Washington, DC Sponsor on conference materials
- Recognition as Washington, DC Sponsor on on-site signage
- Title Sponsor for Wifi Access for all Guests at conference
- Half page advertisement in the Legislative Conference Program
- Recognition as sponsor on name badge

### Platinum Sponsor - \$ 10,000

- Two complimentary conference registrations
- Recognition as Platinum Sponsor on conference website
- Recognition as Platinum Sponsor on conference materials
- Recognition as Platinum Sponsor on on-site signage
- Title sponsor for the Legislative Conference Opening Reception (Optional)
- Two-thirds page advertisement in the Legislative Conference Program
- Recognition as sponsor on name badge

### Gold Sponsor - \$ 5,000

- Recognition as Gold Sponsor on conference website
- Recognition as Gold Sponsor on conference materials
- Recognition as Gold Sponsor on on-site signage
- Sponsors of the Legislative Conference Lunches (Optional)
- Third page advertisement in the Legislative Conference Program
- Recognition as sponsor on name badge

### Silver Sponsor - \$ 2,500

- Recognition as Silver Sponsor on conference website
- Recognition as Silver Sponsor on conference materials
- Recognition as Silver Sponsor on on-site signage
- Sponsors of all Legislative Conference Breakfasts (Optional)
- Quarter page advertisement in the Legislative Conference Program
- Recognition as sponsor on name badge

### Bronze Sponsor - \$ 1,000

- Recognition as Bronze Sponsor on conference website
- Recognition as Bronze Sponsor on conference materials
- Recognition as Bronze Sponsor on on-site signage
- Sponsors of all Legislative Conference Breaks (Optional)
- Listing as Bronze Sponsor in Conference Program
- Recognition as sponsor on name badge

For more information or to sponsor, please contact [sponsorships@statetreasurers.org](mailto:sponsorships@statetreasurers.org).

# 2016 NAST TREASURY MANAGEMENT TRAINING SYMPOSIUM – June 14 - 17

## CONFERENCE HOTEL

The **Hilton New Orleans Riverside** is in the center of it all and within walking distance, a cab ride, or a trolley stop away from the city's attractions – and only three blocks from the French Quarter. NAST's \$189 per night rate (\$199 for view rooms) is applicable from the night of Friday, June 10 through Monday, June 20. To reserve a room, call (504) 584-3959 and ask for the NAST conference rate. The cut-off date is May 13, 2016.



Hilton New Orleans Riverside Hotel

## CONFERENCE SCHEDULE

### Tuesday, June 14

#### Registration

8:00 a.m. - 5:00 p.m.

#### Committee Meetings

1:00 - 6:00 p.m.

#### Opening Reception (Hilton New Orleans Riverside)

6:00 - 8:00 p.m.



**World War II Museum** The National WWII Museum—designated by Congress as the official WWII museum of the United States—tells the story of the American experience in the war that changed the world. Your visit to the National WWII Museum will include self-guided tours of the museum's Louisiana Memorial Pavilion, dinner under the museum's C-47 and traditional New Orleans Jazz.

### Wednesday, June 15

#### Registration, Breakfast, Track Sessions, Networking Lunch

9:00 a.m. - 4:30 p.m.

#### Dinner at the National World War II Museum

6:00 - 9:00 p.m.

### Thursday, June 16

#### Registration, Breakfast, Track Sessions, Networking Lunch NAUPA National Holder Workshop & Forum Begins

8:00 a.m. - 4:30 p.m.

#### Dine Around in the French Quarter

6:00 - 9:00 p.m.

*Acme Oyster House*

*Broussard's*

*Mr. B's Bistro*

*Arnaud's*

*Galatoire's Restaurant*

*Red Fish Grill*

### Friday, June 17

#### Registration, Breakfast, Track Sessions

8:00 a.m. - 12:15 p.m.



**Dine Around in the French Quarter** Experience authentic New Orleans Cuisine and the bustling atmosphere of the French Quarter.

## 2016 NAST TREASURY MANAGEMENT TRAINING SYMPOSIUM – SPONSORSHIP OPPORTUNITIES

### Treasury Management Sponsor - \$ 25,000

(Limited to one sponsor)



- Three complimentary symposium registrations
- Recognition as the Treasury Management Sponsor on symposium website
- Recognition as the Treasury Management Sponsor on symposium materials
- Recognition as the Treasury Management Sponsor on on-site signage
- Title sponsor for the WWII Museum Dinner (Optional)
- Logo on the Treasury Management Welcome Gift
- Full page advertisement in the Treasury Management Program
- Recognition as sponsor on name badge

### Louisiana Sponsor – \$ 20,000

(Limited to one sponsor)

- Two complimentary conference registrations
- Recognition as Louisiana Sponsor on conference website
- Recognition as Louisiana Sponsor on conference materials
- Recognition as Louisiana Sponsor on on-site signage
- Title Sponsor for Wifi Access for all Guests at conference
- Half page advertisement in the Symposium Program
- Recognition as sponsor on name badge

### Platinum Sponsor - \$ 15,000

- Two complimentary symposium registrations
- Recognition as Platinum Sponsor on symposium website
- Recognition as Platinum Sponsor on symposium materials
- Recognition as Platinum Sponsor on on-site signage
- Title sponsor for Opening Reception (Optional)
- Two-thirds page advertisement in Symposium Program
- Recognition as sponsor on name badge

### Gold Sponsor - \$ 10,000

- Recognition as Gold Sponsor on symposium website
- Recognition as Gold Sponsor on symposium materials
- Recognition as Gold Sponsor on on-site signage
- Title sponsor for Dine Arounds (Optional)
- Third page advertisement in Symposium Program
- Recognition as sponsor on name badge

### Silver Sponsor - \$ 5,000

- Recognition as Silver Sponsor on symposium website
- Recognition as Silver Sponsor on symposium materials
- Recognition as Silver Sponsor on on-site signage
- Sponsors of Symposium Lunches (Optional)
- Quarter page advertisement in Symposium Program
- Recognition as sponsor on name badge

### New Orleans Sponsor - \$ 2,500

- Recognition as New Orleans Sponsor on symposium website
- Recognition as New Orleans Sponsor on symposium materials
- Recognition as New Orleans Sponsor on on-site signage
- Sponsors of Symposium Breakfasts (Optional)
- Quarter page advertisement in Symposium Program
- Recognition as sponsor on name badge

### Bronze Sponsor - \$ 1,000

- Recognition as Bronze Sponsor on symposium website
- Recognition as Bronze Sponsor on symposium materials
- Recognition as a Bronze Sponsor on onsite-signage
- Sponsors of all Symposium Breaks (Optional)
- Listing as Bronze Sponsor in Symposium Program
- Recognition as sponsor on name badge

For more information or to sponsor, please contact [sponsorships@statetreasurers.org](mailto:sponsorships@statetreasurers.org).

# 2016 NAST ANNUAL CONFERENCE – September 11 - 14

## CONFERENCE HOTEL

The conference will be held at the historic **Fairmont Olympic Hotel** in downtown Seattle. A special rate of \$245 per night will be offered. To reserve a room, call (206) 621-1700, ext. 3131 and ask for the NAST Annual Conference rate. The cut-off date is *August 9, 2016*.

## CONFERENCE SCHEDULE

### Sunday, September 11

#### Committee Meetings

11:00 a.m. - 5:00 p.m.

#### New Member Welcome Reception (Fairmont)

5:30 - 6:00 p.m.

#### Opening Reception (Fairmont)

6:00 - 9:00 p.m.

### Monday, September 12

#### Registration, Breakfast, Sessions, Networking Lunch

7:30 a.m. - 4:30 p.m.

#### Tillicum Village Adventure

6:00 - 9:00 p.m.

### Tuesday, September 13

#### Registration, Breakfast, Sessions, Networking Lunch

7:30 a.m. - 4:30 p.m.

#### Long-Term Member Reception

5:30 - 6:00 p.m.

#### Annual Conference Dinner

6:00 - 9:00 p.m.

### Wednesday, September 14

#### Farewell Breakfast

7:00 - 9:00 a.m.



Fairmont Hotel



**Tillicum Village** Experience the Northwest's tribal culture with NAST's Tillicum Village adventure. Cruise to historic Blake Island — legendary birthplace of Chief Seattle. On arrival you'll be greeted with steamed clams in savory nectar. Inside the cedar longhouse, watch salmon being carefully prepared over open fires as it has been for centuries, before you have a chance to taste it for yourself during your wonderful Salmon Bake. After your meal, sit back and enjoy a one-of-a-kind stage performance and imagery combining Coast Salish storytelling and live, traditional Native American dance.





## 2016 NAST ANNUAL CONFERENCE – SPONSORSHIP OPPORTUNITIES

### Annual Conference Sponsor – \$ 40,000

(Limited to one sponsor)

- Three complimentary conference registrations
- Recognition as the Annual Conference Sponsor on the conference website and materials
- Prominent recognition as the Annual Conference Sponsor on on-site banners
- Title sponsor of Tillicum Village Adventure (Optional)
- Logo on Annual Conference Welcome Gift
- Full page advertisement in the Annual Conference Program
- Recognition as sponsor on name badge

### Washington Sponsor – \$ 25,000

(Limited to one sponsor)

- Two complimentary conference registrations
- Recognition as Washington Conference Sponsor on the conference website and materials
- Prominent recognition as the Washington Conference Sponsor on on-site banners
- Title Sponsor for Wifi access for all Guests at conference
- Half page advertisement in the Annual Conference Program
- Recognition as sponsor on name badge

### Platinum Sponsor - \$ 15,000

- Two complimentary conference registrations
- Recognition as Platinum Sponsor on conference website and materials
- Prominent recognition as Platinum Sponsor on on-site banners
- Title sponsors of Annual Conference Dinner (Optional)
- Two-thirds page advertisement in Conference Program
- Recognition as sponsor on name badge

### Gold Sponsor - \$ 10,000

- Recognition as Gold Sponsor on conference website and materials
- Recognition as Gold Sponsor on on-site signage
- Sponsors of Opening Reception (Optional)
- Third page advertisement in Conference Program
- Recognition as sponsor on name badge

### Silver Sponsor - \$ 5,000

- Recognition as Silver Sponsor on conference website and materials
- Recognition as Silver Sponsor on on-site signage
- Sponsors of Conference Lunches (Optional)
- Quarter page advertisement in Conference Program
- Recognition as sponsor on name badge

### Seattle Sponsor - \$ 2,500

- Recognition as Seattle Sponsor on conference website and materials
- Recognition as Seattle Sponsor on on-site signage
- Sponsors of Conference Breakfasts (Optional)
- Quarter page advertisement in Conference Program
- Recognition as sponsor on name badge

### Bronze Sponsor - \$ 1,000

- Recognition as Bronze Sponsor on conference website and materials
- Recognition as Bronze Sponsor on on-site signage
- Sponsors of all Conference Breaks (Optional)
- Listing as Bronze Sponsor in Conference Program
- Recognition as sponsor on name badge

For more information or to sponsor, please contact [sponsorships@statetreasurers.org](mailto:sponsorships@statetreasurers.org).



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STATE TREASURERS

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