



NATIONAL ASSOCIATION OF  
STATE TREASURERS

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**Jim Edman Chief Information Security Officer**  
**Bureau of Information & Telecommunications**

10/2/2019

# STATE OF SOUTH DAKOTA

- ~890,000 population, 5<sup>th</sup> smallest
  - 187,000 Sioux Falls; 74,000 Rapid City; 28,388 Aberdeen
- 77,000 square miles, 17<sup>th</sup> largest
- #1 Industry Retail + Finance + Health Care
- #2 Industry Government
- State Budget: \$4.9B (\$1.7B General Funds)
- 14K FTE (including Higher Education)
- No State Income Tax
- Lake Oahe – 231 miles (Missouri River)



- Centralized I/T / statewide
- ~9,000 computers



Since  
2014

# STATE CIO TOP 10 PRIORITIES

2019 Strategies, Management & Process Solutions



1.

## Security and Risk Management

governance; budget and resource requirements; security frameworks; data protection; training and awareness; insider threats; third party security practices as outsourcing increases

# Critical Cyber Security Recommendations

## Backup Your Data

- Decouple Backup
- Test Restoring It

## Apply Automatic Updates & Patches

- Windows, Adobe, Java, etc.

## Education & Training

- Cybersecurity
- Business Email Compromise

Assess & Update  
Business Applications

Evaluate Cyber  
Insurance

# Threat Actors

## Advanced Persistence Threat

- Nation State funded threat actors

## Cybercriminals

- Groups and individuals that either target or utilize opportunistic methods based on system vulnerabilities

## Criminal Hackers

- Hackers for hire; typically motivated by financial gain
- Identity theft and healthcare fraud are their main targets

## Terrorists

- Politically driven groups and individuals
- Utilize target or opportunistic methods with system vulnerabilities

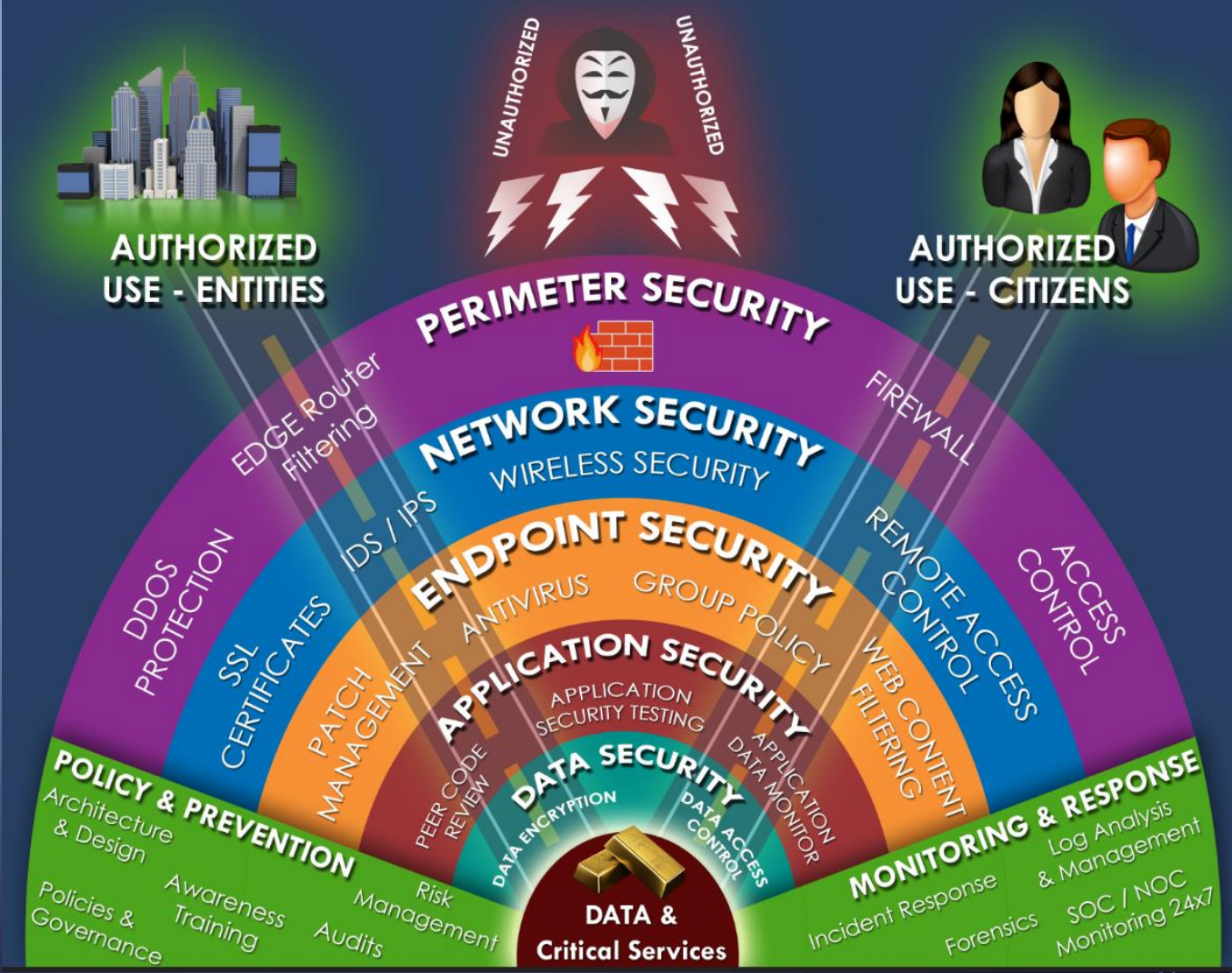
## Employees

- Malcontents
- Spies



South Dakota

# Cybersecurity Infrastructure





Financial Data



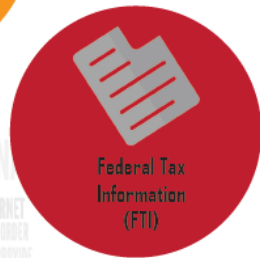
Titles  
Registrations  
Parking Permits



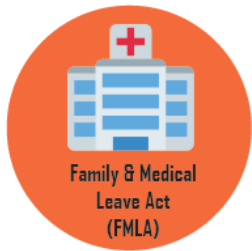
Personally Identifiable  
Information  
(PII)



Veteran's  
Information



Federal Tax  
Information  
(FTI)



Family & Medical  
Leave Act  
(FMLA)



Federal Employer  
Identification Number  
(FEIN)



Protected Health  
Information  
(PHI)



Federal Parent Locator  
Services  
Social Security Administration  
National Security Agency  
FBI



Investigation Information  
Evidence  
Victim Information  
Criminal History

# Why CYBERSECURITY is Important



CYBERSECURITY

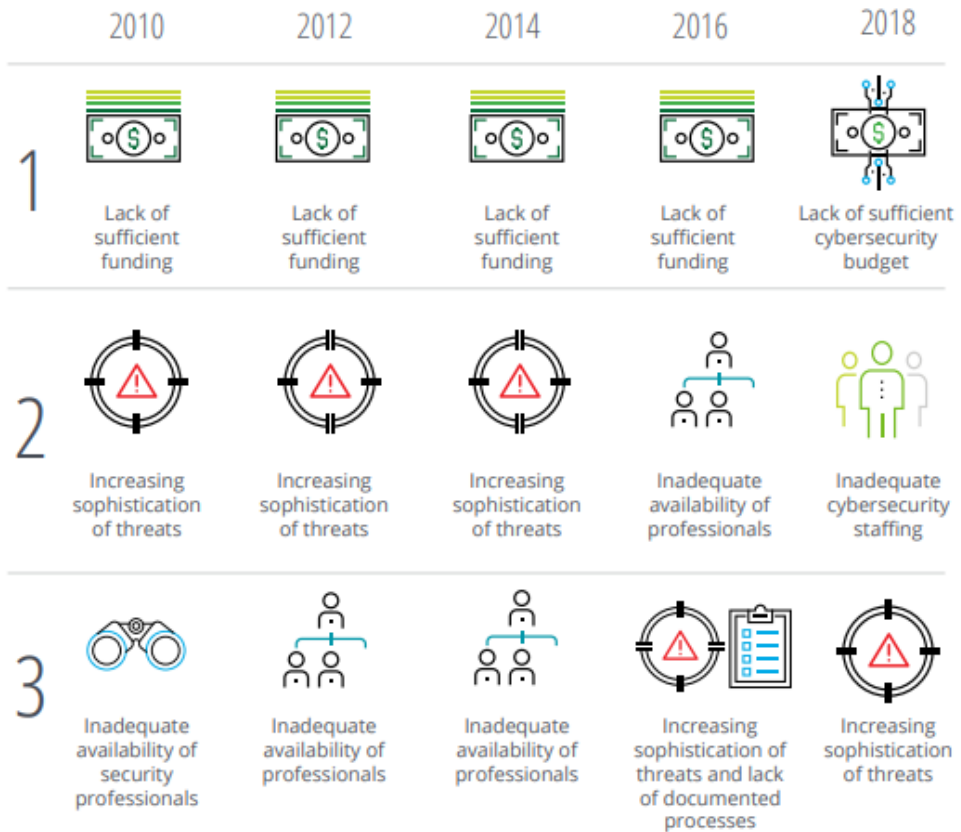
Average amount time hackers are in a network before being discovered:





## Since 2010, CISOs have been challenged by insufficient funding and cyber talent availability

Identify the top barriers that your state faces in addressing cybersecurity challenges (top three per study).



Source: 2010 through 2018 Deloitte-NASCIO Cybersecurity Studies.



# Business Email Compromise Scams

Vendor & Payroll Direct Deposit / W9

Payroll Direct Deposit

Account Credentials (Username & password)

Wire Transfer Request

Vendor Purchase Order request

Real Estate/Escrow Fund Transfer

Malware Delivery

Gift Cards

Date:  
 FROM: Vendor  
 TO: Purchasing@<state>.gov  
 SUBJECT: Account Change

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Good morning. We are in the process of changing our accounts. Please remit payment to <new account>.

State of South Dakota  
 BFM-0001 (V03/201907)

Substitute **W-9**

**SEND TO THE STATE AGENCY  
 YOU SEND INVOICES**

**DO NOT send to IRS**

**Taxpayer Identification Number (TIN) Verification**

*Print or Type*  
 Please see attachment or reverse for complete instructions.  
 This form can be made available in alternative formats to qualified individuals upon request.

Optional Direct Deposit Information			
Your Bank Account Number	<input type="checkbox"/> Checking <input type="checkbox"/> Savings	Bank Routing Number (9-digit ABA #)	Name on Bank Account
THIS IS A:			
<input type="checkbox"/> new direct deposit <input type="checkbox"/> change of existing (providing old banking information required to change existing)			
Old Bank Account Number	Old Routing Number (9-digit ABA #)	You must provide the previous banking information to make a change.	

- BHR Policy authorizes monthly assessments
- Repercussions for failing (accumulative in a 12 month rolling period)

**Web Site Tutorial**

**1**

**CISO Notification & Video (Cc: Dept leader)**

**2**

**Mandatory In-Person Class**

**3**

**Letter of Reprimand**


**4**

**Suspended 3 days without pay**

**5**

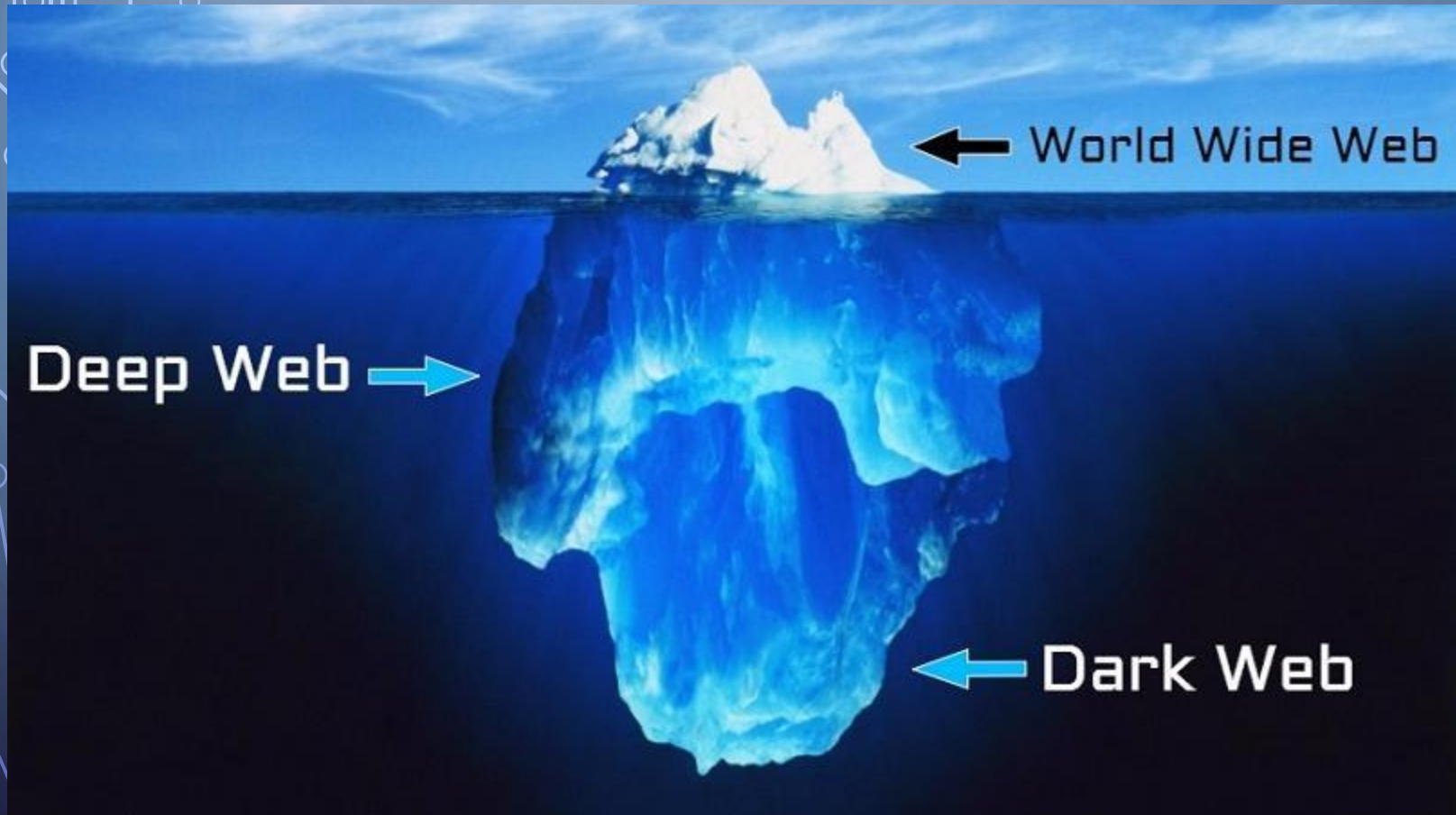
**Up to & including termination**

**6**



# Slowing down isn't just for children

When reading through  
your email, **STOP** and  
**THINK** before you click



← World Wide Web

Deep Web →

← Dark Web





CRYSTAL METH 7gram

฿ 1.61

BUY



COKE From PERU 93%, 7 gram,  
FINALIZE EARLY

฿ 2.37

BUY



COKE From PERU 93%, 3 gram

฿ 1.27

BUY



Crystal Meth - 2g

฿ 0.85

BUY

## SHOW STIMULANTS CATEGORY



LSD Anonymous 140µg, 50 blotters

฿ 1.1

BUY



1 OZ Super Stong Mushrooms

฿ 0.59

BUY



1oz Cubensis Mushrooms

฿ 0.61

BUY



!! SPECIAL OFFER 1oz DRY PSILOCYBIN  
CUBENSIS SHROOMS!!

฿ 0.42

BUY

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