**Sample Social Media Posts**

Hashtags: #529Day #529ForTheirFuture #CollegeSavings

Relevant Accounts: @StateTreasurers @529forCollege

Here is a 529 #FunFact: There is over $525 billion saved in 529 accounts across the country in over 16.96 million accounts. #529Day #529ForTheirFuture

Here is another 529 #FunFact: The average account balance in a 529 account is $30,961. #529Day #CollegeSavings

Think you know everything about 529 accounts? Take this quiz to test your knowledge: <https://bit.ly/31dtwsd> #529Day

College can be expensive. Do you know how much to plan for? Check out this college cost calculator to see if you are on track: <https://bit.ly/3fbShx1> #SaveForTheirFuture #529Day

Celebrate #529Day by checking out your options to open a 529 account: <https://bit.ly/3d3vLUv>