

College Savings Plans

Thank you for choosing to submit a session proposal / facilitator request for the college savings track of the 2020 NAST Treasury Management Training Symposium!

CSPN is seeking diverse and innovative ideas and perspectives for the 2020 conference – June 9-12 in Portland, Oregon. The program committee is accepting proposals that will catalyze learning for all members and introduce conference attendees to new ways of approaching the administration, marketing, structure and use of college savings plans through innovation and technology.

Sessions are typically 60 minutes in length; however we can accommodate longer sessions at the end of the day or by combining two 60 minute time slots.

To make your proposal stand out you should consider the following:

- Position your session as a mix of research and practice, provide solutions for attendees to use as soon as they get back to their home office.**
- Make the panel diverse by including different program types from different states or firms – a mix of both public and private sector perspectives is best.**
- When it comes to speakers diversify by gender, ethnicity, years of experience and daily job obligations.**
- Provide a thorough description that clearly states what you will accomplish.**
- Focus on the information - while we welcome proposals that provide insight for products or services that could be procured by attendees, please refrain from including information that could be construed as a sales pitch. The NAST TMTS conference builds in time in the schedule for networking among attendees.**
- Try something new and submit something other than a typical conference session!**

Each proposal/request is reviewed by CSPN program committee members and staff. During the review, readers have the option to select yes/no and are required to add comments to support their selection. After the review is complete, the full program committee will meet to compare and make final decisions on what sessions should be included in the program in whole or in part. Sessions are then scheduled to achieve a balanced program so your submission may be combined with another proposal or adjusted as needed to align with the program needs for next year.

Speakers selected from this Call for Proposals and Facilitators generally are not paid nor will we provide reimbursement for travel and other conference attendance related expenses. It is expected that speakers will register for the conference unless they are only planning to participate in the session in which they are speaking. If a speaker is planning to attend the full conference, they are expected to register.

If a potential speaker works for the federal government or a non-profit, CSPN may be able to assist them with travel arrangements on a case-by-case basis. Contact Chris Hunter to discuss options.

Please select one or more of the Session Topics that best characterizes your proposal from the options below:

32. Select the topic from the following list that best fits your proposal:

33. **Session Title:** What is the title that captures the essence of your session? Please, no more than 10 words.

34. **Session Summary:** Please provide a description of your proposed session including any learning objectives and what you hope attendees will take away from the session.

35. **Facilitator:** Please provide the name and contact information of the person who will serve as the session facilitator and work with the CSPN program committee to develop and implement this proposal.

36. **Panelists or other contributors:** Please provide the names of any panelist or contributors you believe should be invited to participate in this session. Because your session may be accepted in whole or in part, you may not want to book your panelist until the decisions are released.

37. **Audience who would benefit most from this session:** Please provide a description of the type of individuals who would benefit most from the information. For example, if your suggested session is extremely technical in nature, it may be best for an audience with a certain level of information technology acumen.

38. **Preferred session format:** Please provide a brief description of the session format, including any logistical needs.

39. **Preferred session length:** Please advise if the session is appropriate for one 60 minute session, two 60 minute sessions, one 75-90 minute session or any other time limit that works best for the topic you will cover.

40. Does the session require audience participation or does the session engage the audience in activity? Yes or No. If yes, please explain.

41. **Session presentation:** Provision of a formal presentation is not required for the committee to consider your session idea. However, if you have a presentation available, please upload a session outline or PDF here.