



### Appendix D: Top Certifications for Public Finance Roles

Across all public finance roles analyzed within this report, employers are most frequently requesting that their employees be Certified Public Accountants ([CPA](#)). The next most frequent certification is the Certified Government Financial Manager ([CGFM](#)), followed closely by Project Management Certification and Certified Internal Auditor ([CIA](#)).

A comprehensive list of the top certifications requested in job postings for each public finance role can be seen in the below table.

Public Finance Role	Certification Required	Percentage of Postings by Certification
Accountant	Certified Public Accountant (CPA)	38%
	Certified Internal Auditor (CIA)	21%
	Security Clearance	5%
	Financial Accounting Standards Board (FASB)	2%
Accounting Analyst	Certified Public Accountant (CPA)	26%
	Security Clearance	6%
	Certified Government Financial Manager (CGFM)	2%
	Certificate in Accounting	1%
	Certified Internal Auditor (CIA)	1%
Accounting Manager	Certified Public Accountant (CPA)	56%
	Financial Accounting Standards Board (FASB)	4%
	Certified Public Finance Officer (CPFO)	3%
	Certified Management Accountant (CMA)	3%
	Certified Government Financial Manager (CGFM)	3%
Attorney	Licensed Attorney	31%
	Security Clearance	10%
Auditor	Certified Public Accountant (CPA)	30%
	Security Clearance	6%
	Certified Information Systems Auditor (CISA)	4%
	Certified Fraud Examiner (CFE)	3%
	Information Systems Certification	2%
Budget and Finance Director	Certified Public Accountant (CPA)	19%
	Security Clearance	7%

Appendix D

	Certified Internal Auditor (CIA)	3%
	Certified Public Finance Officer (CPFO)	2%
	Certified Government Financial Manager (CGFM)	1%
Cash Management Director	Certified Public Accountant (CPA)	19%
	Security Clearance	7%
	Certified Internal Auditor (CIA)	3%
	Certified Public Finance Officer (CPFO)	2%
	Certified Government Financial Manager (CGFM)	1%
Chief Financial Officer	Certified Public Accountant (CPA)	42%
	Security Clearance	4%
	Certified Government Financial Manager (CGFM)	3%
	Certified Internal Auditor (CIA)	3%
	Certified Public Finance Officer (CPFO)	2%
Chief Information Officer	Security Clearance	17%
	Project Management Certification	7%
	IT Infrastructure Library (ITIL) Certification	4%
	Project Management Professional (PMP)	4%
	Certified Information Systems Security Professional (CISSP)	2%
Chief Marketing Officer	Security Clearance	2%
Chief of Operations	Security Clearance	6%
	Project Management Certification	3%
	Project Management Professional (PMP)	2%
	Licensed Professional Engineer	1%
Chief of Staff	Security Clearance	20%
	Certified Economic Developer	<1%
Chief Technology Officer	Security Clearance	15%
	Project Management Certification	5%
	IT Infrastructure Library (ITIL) Certification	5%
	Project Management Professional (PMP)	3%
	Microsoft Certified Solutions Associate (MCSA)	1%
	Certified Information Systems Security Professional (CISSP)	1%
	Program Management Professional (PgMP)	1%
	Licensed Professional Engineer	1%
	American Board for Engineering and Technology (ABET) Accredited	1%
	Computer Technology	1%
	CompTIA Security+	1%
Communications Director	Security Clearance	1%

Appendix D

	Public Safety Certificate	1%
Debt Director	Certified Public Accountant (CPA)	19%
	Security Clearance	7%
	Certified Internal Auditor (CIA)	3%
	Certified Public Finance Officer (CPFO)	2%
	Certified Government Financial Manager (CGFM)	1%
Debt Program Analyst	Certified Treasury Professional (CTP)	15%
	Certified Public Accountant (CPA)	9%
	Chartered Financial Analyst (CFA)	1%
	Certified Municipal Finance Officer (CMFO)	1%
	Epic Certification	1%
Deputy Executive	Certified Public Accountant (CPA)	63%
	Financial Accounting Standards Board (FASB)	5%
	Certified Management Accountant (CMA)	3%
	Certified Government Financial Manager (CGFM)	2%
	Certified Government Finance Officer (CGFO)	1%
Director of Audits	Certified Public Accountant (CPA)	65%
	Certified Internal Auditor (CIA)	36%
	Certified Information Systems Auditor (CISA)	23%
	Certified Fraud Examiner (CFE)	19%
	Security Clearance	14%
Director of External Affairs	Security Clearance	8%
	Public Safety Certificate	3%
	Citrix Certified Advanced Administrator (CCAA)	2%
	Certified Meeting Professional (CMP)	2%
Director of Investments	Certified Public Accountant (CPA)	19%
	Security Clearance	7%
	Certified Internal Auditor (CIA)	3%
	Certified Public Finance Officer (CPFO)	2%
	Certified Government Financial Manager (CGFM)	1%
Executive / Principal	Certified Public Accountant (CPA)	34%
	Security Clearance	7%
	Certified Management Accountant (CMA)	3%
	Financial Accounting Standards Board (FASB)	2%
	Certified Government Financial Manager (CGFM)	1%
Investment Accountant	Certified Public Accountant (CPA)	45%
	Certified Internal Auditor (CIA)	25%
	Security Clearance	8%
	Institute of Internal Auditors (IIA)	6%

Appendix D

	Financial Accounting Standards Board (FASB)	6%
Investment Analyst	Security Clearance	9%
	Chartered Financial Analyst (CFA)	8%
	Certified Public Accountant (CPA)	6%
	Project Management Certification	4%
	Chartered Alternative Investment Analyst (CAIA)	3%
Paralegal	Paralegal Certification	16%
	Security Clearance	6%
	Legal Assistant	3%
	Civil Service Certification	<1%
Policy Analyst	Security Clearance	12%
	Project Management Certification	1%
Program Analyst	Security Clearance	25%
	Project Management Certification	2%
	Civil Service Certification	1%
	Project Management Professional (PMP)	1%
Program Manager	Security Clearance	17%
	Project Management Certification	12%
	Project Management Professional (PMP)	9%
	Program Management Professional (PgMP)	1%
	IT Infrastructure Library (ITIL) Certification	1%
Senior Accountant	Certified Public Accountant (CPA)	57%
	Certified Internal Auditor (CIA)	27%
	Security Clearance	4%
	Certified Government Financial Manager (CGFM)	2%
	Financial Accounting Standards Board (FASB)	2%
Senior Financial Analyst	Certified Public Accountant (CPA)	16%
	Security Clearance	5%
	Certified Government Financial Manager (CGFM)	4%
	Project Management Certification	3%
State Budget Specialist	Security Clearance	19%
	Certified Public Accountant (CPA)	3%
	Civil Service Certification	2%
	Certified Government Financial Manager (CGFM)	1%
State Cash Flow Analyst	Security Clearance	10%
	Certified Public Accountant (CPA)	2%
	IT Infrastructure Library (ITIL) Certification	1%
Tax Accountant	Certified Public Accountant (CPA)	48%
	Business License	4%

Appendix D

	Business Registration Certificate	<1%
	Project Management Certification	<1%
	Information Technology Certification	<1%
Warrants Manager	Security Clearance	3%
	Certified Public Accountant (CPA)	1%
	Project Management Certification	1%

© 2021 NASTF & BGT