College Savings Month Communications Tool Kit

Social Media:

September is College Savings Month! @529forCollege is excited to celebrate the more than 15 million open 529 accounts saving for college right now. #CollegeSavingsMonth

As of the end of March, Americans have saved over $438 billion dollars toward college savings in @529forCollege accounts. Are you one of them? #CollegeSavingsMonth

Think you know everything about 529 plans? Test your knowledge today by taking this quiz: <https://bit.ly/3AWBgPI> #CollegeSavingsMonth

Have you started saving for college? One dollar saved is better than a dollar borrowed. Check out {INSERT LOCAL PLAN} and learn more today. #CollegeSavingsMonth

Trying to pick the right 529 plan to start saving for college during #CollegeSavingsMonth? Click this link to search and compare 529 plans from across the country: <https://bit.ly/3hANMNv>