

Financial Education Fact Sheet Series: **ARKANSAS**

The AR Finance AR Future program is designed to increase awareness and financial literacy among Arkansas students.



nast.org/financialwellness/census

Arkansas Financial Education Commission

The Arkansas Financial Education Commission was established through state legislation in 2021. It will be led by the Arkansas State Treasurer and his appointees. The Commission's purpose is to provide financial education programs to Arkansans in all geographic areas and socioeconomic backgrounds of the state and promote the importance of achieving financial well-being.

AR College Saver Website

The Arkansas State Treasurer's office and the Arkansas 529 office are joined by Arkansas Division of Higher Education and the Arkansas Student Loan Authority to host a one-stop online college planning center called ARCollegeSaver.org. This website provides tools to help families create a plan for saving for college, search for scholarships, calculate financial aid eligibility, and compare the costs of attending a chosen school.

Women's Financial Literacy Conference

A partnership between the Arkansas State Treasurer's office and the State Financial Officers Foundation offers a free, one-day Smart Women Smart Money conference each year. The curriculum covers budgeting, investing, estate planning, and more for women from various backgrounds and at different life stages.

AR Finance AR Future

AR Finance AR Future is an online financial education resource managed by the Arkansas State Treasurer's office. It provides materials for all Arkansans, with an emphasis on seniors, young families, veterans, and Hispanic residents.

CALS Financial Education Series

In recognition of April as Financial Literacy Month, the Arkansas State Treasurer's office teams up with the Central Arkansas Library System (CALs) to host a free virtual financial education series. The series features weekly sessions that begin in April. Sessions are presented by local financial experts and cover topics including budgeting, saving money on taxes, preparing for a child's education, and navigating finances during major life changes.

FUNDING/GOVERNANCE

There is no formal governance structure for the state's financial literacy programs. Funding is provided through sponsors or through existing operations. The Treasurer's Office does have some appropriations, but those are minimal and have been used in limited situations.

