

Financial Education Fact Sheet Series: **KANSAS**

The goal of the state's financial literacy programs is to help Kansas citizens make responsible financial decisions by promoting financial growth and independence, thus contributing to healthier families well into the future.

nast.org/financialwellness/census



Kansas ScholarShop

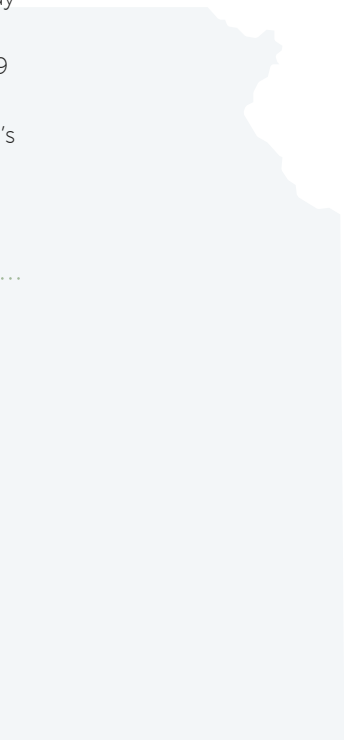
A partnership between Kansas State Treasurer Lynn Rogers and Sallie Mae, Kansas ScholarShop provides access to a database of over 5 million nationally offered scholarships. kansasstatetreasurer.com/ScholarShop.html

Social Media

Online financial literacy content from the Treasurer's Office is centered on topics that may assist Kansans in their everyday finances. The office emphasizes how the Learning Quest 529 Education Savings Program can assist Kansas families in their efforts to save for their children's education. Savings tips, facts about unclaimed property, and other posts are designed to respond to frequent search topics.

Money Smart

Money Smart, developed by the Federal Deposit Insurance Corporation, is a financial education program to help people of all ages enhance their financial skills. The Kansas Treasurer's office partners with Money Smart Week Kansas and serves on the Money Smart Kansas Steering Committee. Money Smart Week Kansas initiatives provide a platform for the office to collaborate with financial education providers across the state to coordinate campaigns that provide the public with financial education information and resources to assist them in making positive financial decisions.



FUNDING/GOVERNANCE

The Kansas Financial Education Foundation is a not-for-profit 501(c)(3) organization whose mission is to help individuals, in all stages of their lives, develop sound financial practices that will enable them to enjoy the benefits and stability of financial well-being. Funding is provided via annual government appropriation.

