**Sample Press Release**

April XX, 2025 (City, State) – April is Financial Literacy Month. A dedicated time to reflect on the state of financial education in local communities and across the nation. Treasurer XX is dedicated to the financial wellness of XX.

According to [Standard & Poor's Ratings Services Global Financial Literacy Survey](https://gflec.org/initiatives/sp-global-finlit-survey/), only 57% of adults in the US are considered financially literate. While 100% of Americans are making decisions with financial impact, only half are equipped to do so.

*{Quote from Treasurer XX}*

The National Association of State Treasurers (NAST) has provided tools for the continued financial education of government employees. Brought together by this shared mission, the Center for State and Local Government Excellence, the International Public Management Association for Human Resources and the NAST Foundation, funded by Wells Fargo developed the [Financial Wellness Education and Support Program](https://nast.org/financialwellness/). This program published a toolkit for speakers and conferences on the topic as well as a booklet walking through several stages in a person’s financial journey.

*{Insert Local Financial Education Program}*

For more information on the Financial Wellness Educations and Support Program, email XX at XX. To contact the Office of XX State Treasurer, please call XX or email XX.

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