**Sample Social Media Posts**

Are you a grandparent who is trying to keep up with the latest toy or gadget? Give the gift that never goes out of style, education! Learn more here {INSERT STATE LINK}

Do your grandkids live in another state? You can participate in almost any 529 plan across the country, no matter what state you live in. Learn more about 529 plans [here](https://www.collegesavings.org).

#DYK that a 529 account can be opened by anyone? Grandparents, aunts/uncles, other relatives, even family friends can all be account owners, or simply choose to contribute to an existing account. Open or contribute to an account today {INSERT STATE LINK}

Thinking about estate planning? Don’t forget to invest in their future education! An individual may contribute up to $19,000 annually to a 529 plan and not owe gift taxes on that contribution (couples can contribute up to $38,000). Learn more about 529 plans [here](https://www.collegesavings.org).

Grandparent’s Day is September 7th! {INSERT STATE LINK} shared insight on how a grandparent can be involved in college savings [here](https://www.collegesavings.org/grandparents-role-in-college-savings/).