Press Release:

The Gift They Will Remember Many Years to Come

Give the Gift of Education this Holiday Season

November XX, 2022 (City, State) – The holiday season can be stressful as gift givers search for the perfect gift. 529 Savings Plans are the gifts that will always be on the shelves and available to invest in the higher education of your loved one.

{INSERT QUOTE FROM PLAN ADMINISTRATOR OR TREASURER}

According to the College Savings Plans Network, over $412 billion dollars are being set aside all over the country for education expenses. {INSERT SPECIFICS ON YOUR PLAN}

{INSERT ANY SPECIFIC END OF YEAR PROMOTION OR TAX OPTIONS FOR YOUR STATE/PLAN}

529 plans make it easy and affordable to plan ahead for the cost of higher education at colleges & universities, technical & community colleges, trade schools and many other post-secondary education programs. Investing in a 529 account not only helps individuals’ budget, but it also provides tax advantages to the account owner. While state tax incentives vary federally, money grows in a 529 account tax deferred and then it can be withdrawn tax free if used for qualified expenses. Those expenses range from college tuition, books, computers, room, and board, and more.

In a recent collaboration between the National Association of State Treasurers Foundation and Enrich, a learning module, available to everyone, was created to explain the benefits of a 529 plan and the role they play in helping an individual fund future education expense. Check it out here: <https://nast.enrich.org/courses/understanding-the-basics-of-a-529-plan>. This course will dive into what 529 plans are, highlighting the unique benefits they offer to those saving for future education expenses. Additionally, we'll explore how the rules and features differ between the different types of 529 plans before finally debunking some common myths about how 529 plans work.

To learn more, visit {INSERT WEBSITE} or call {INSERT PHONE NUMBER} before making your holiday shopping list.

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