**College Savings Plans Network**

**Holiday Communications Toolkit**

Social Media Posts:

Can’t find the perfect gift on the shelves? Give the gift of education with a 529 account. Learn more here:

Does the favorite child in your life already have more toys than they can count? Make the long-term investment in their future by starting a 529 account today.

Giving gifts around the holidays can be stressful! Give the gift of education with a 529 account and don’t sweat it. Learn more here:

Don’t make holiday shopping scenes from “Jingle All the Way”! Choose the easy option with a 529 account for the learner in your family. Learn more here:

Want a gift that they will remember for years and years to come? Invest in their education and wait for the thank yous to start piling in years from now. Learn more here:

Want to know more about 529 plans in a fun and interactive way? Check out this learning module powered by @Enrich\_org specifically about 529 accounts <https://bit.ly/3MWttY2>

Understand the basics of 529s by taking this free learning module today <https://bit.ly/3MWttY2>