College Savings Month Communications Tool Kit

Social Media:

September is College Savings Month! @529forCollege is excited to celebrate the more than 15 million open 529 accounts saving for college right now. #CollegeSavingsMonth

As of the end of March, Americans have saved over $457 billion dollars toward college savings in @529forCollege accounts. Are you one of them? #CollegeSavingsMonth

Think you know everything about 529 plans? Test your knowledge today by taking this quiz: <https://bit.ly/3AWBgPI> #CollegeSavingsMonth

Have you started saving for college? One dollar saved is better than a dollar borrowed. Check out {INSERT LOCAL PLAN} and learn more today. #CollegeSavingsMonth

Trying to pick the right 529 plan to start saving for college during #CollegeSavingsMonth? Click this link to search and compare 529 plans from across the country: <https://bit.ly/3hANMNv>

Want to know more about 529 plans in a fun and interactive way? Check out this learning module powered by @Enrich\_org specifically about 529 accounts <https://bit.ly/3MWttY2>

Understand the basics of 529s by taking this free learning module today <https://bit.ly/3MWttY2>

Whether you're a parent, grandparent, or other adult looking to save for the future education expenses of a loved one or yourself, it's important to know what savings tools are available to help. Start your learning process here: <https://bit.ly/3MWttY2>