NAST's Treasury Management Training Symposium Call for Proposals – Themes and Topics

To help you pre-plan for your submissions for TMTS, here are some topics that NAST members have identified of areas where specific training is needed. These topics are not required but have been identified as high need.

For a complete list of instructions, information about attendees, speaker benefits, requirements and specifications, evaluation criteria, and the link to submit our proposals, please <u>click here</u>.

Seven Learning Themes and Suggested Topics:

- ABLE Savings Plans (see specific instructions for this track at the link above)
 - Legislative and regulatory updates
 - o Investment strategies, governance and fiduciary responsibilities
- o Outreach to families, eligible participants, social services
- Marketing, branding and messaging
- College Savings Plans (see specific instructions for this track at the link above)
- $\circ \quad \text{Administration} \quad$
- Marketing
- Structure and use of college savings plans through innovation and technology
- Financial Education & Empowerment
- For students, children and adults
- Innovations & Trends in the Treasury
- Technology and security, fraud, data privacy, AI
- o Blockchain, virtual currencies, XBRL, cloud computing, IoT
- o Federal regulations and legislation, court decisions
- Operational issues, such as continuity of business operations, governance, HR/employment, workforce development
- Intergenerational workplace issues
- Media/PR practices, social media
- Federal and State Relations
- Other innovative trends
- Investments & Cash Management
- Payment Innovations
- Collateral Management
- Treasury Operations
- o Fraud
- Economic Update
- o Investment Management
- Regulations
- Cash Forecasting

- o ESG
- \circ Other

• State Debt Issuance

- Municipal securities
- Federal and state regulatory updates
- Credit ratings, regulatory and legal changes, data/analytics
- P3s and Infrastructure
- Policy and research updates that improve the issuance and management of state debt

Unclaimed Property

- Legal Trends and Legislation
- Fraud Prevention and Detection
- Technology Innovations
- Holder Outreach and Communications
- Audits
- Claims Processing
- Marketing and Communications
- Compliance and Reporting
- o Other